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## Dumb Luck.

Never was there a better way to sum up a story - a story that starts with a new band and a chance e-mail and ends with a debut record helmed by a legendary rock producer.

That producer is Eddie Kramerand the record is the debut release from Memphis rock band American Fiction.

"I still don't know how he got Eddies e-mail address," says Landon Mo ore (vox/guitar). Hes talking about lead vocalist/guitarist Chris Johnson, who managed to dig up Kramer's contact details and decided to drop him a note. "The message essentially said, 'Hey, Eddie, we're a band that has nothing but a small group of songs. We're curious if people still take chances on unknowns in the music industry. Thanks for even reading this. If you write back, I'll shit my pants."

Not long afterEddie responded. "Get some diapers. I loved the song. Let's talk."

You might know Kramer's name because of his work with Jimi Hendrix – the posthumous release of studio album People, Hell and Angels in March of 2013 bubbled up plenty of old war stories – but really, for the musicians of American Fiction, Eddie Kramer was the fifth man behind Led Zeppelin's II through Houses of the Holy. The engineer of The Beatles' "All You Need is Love". The producer who played a console like an instrument.

So they talked. They made a deal and they made a record. The guys spent a month practicing in Memphis before heading to Nashville, where they continued to rehearse in a warehouse with Eddie for three days straight, 12 hours a day. "He had a magnificent musical mind," Landon says. "He would take guitar parts out, put keyboard parts in – he moved so quickly and with such precision that no one had time or a desire to question him. But there was no need to anyway. The man is a genius."

They recorded at Nashvilles 16 Ton Studios, and headed to LAFX in Los Angeles later for mixing. But it was clear that for Kramer – and for the band – this was more than just another job. They stayed in touch, and what started as an EP grew to a full-length album. Kramer traveled to Memphis in April to complete the final songs at the legendary-in-its-own-right Ardent Studios.

"Having him here just to ok us to a completely different leve! Chris says. "We worked so hard that we weren't able to show him around the city much, but being able to bring our friends and family into the studio to hear what we were doing – we were able to bring a little bit of Memphis to him. We spent so much time practicing and preparing for this, and when he finally got here it was just so easy. It felt so right".

The result is the purest stuff on earth: rockn'roll. Its at once incredibly complex and perfectly simple. The layers are evident – Chris brings musical roots in country, rock and blues. Pat brings a background in jazz, Blake is heavily influenced by funk, Landon is versed in classic pop and rock. Its rock with a smart pop sensibility that earns comparisons to everyone from The Black Crowes to The Wallflowers to Kramers own work with Led Zeppelin.

Dumb Luck is out June 3 via iTunes, Amazon and all major digital retailers. Follow the journey at AmericanFictionBand.com.